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Comes v. Microsoft

DOS-OS/2 DEVELOPMENT AND LICENSING AGREEMENT 2/5/90 OUTLINE

DOS-OS/2 DLA STRUCTURE

BASE DLA

- o 10 YEAR TERM; TERMINATION RIGHTS
- o PROVIDE FOR ADDENDUMS AND PHASE DOCUMENTS
- o DLA PROJECT MANAGEMENT PROCESS
- OWNERSHIP, LICENSES AND LICENSE OPTIONS
 - COPYRIGHT
 - PATENT
 - TRADEMARK
- o STANDARD T&C'S FOR PAYMENTS AND ROYALTIES
- o INFORMATION DISCLOSURE
- WARRANTY, INDEMNIFICATION, GENERAL, ETC.

ADDENDUMS AND PHASE DOCUMENTS

- EXECUTE ONE ADDENDUM FOR EACH DLA PRODUCT LINE:
 - (1) OS/2 SE AND TOOLKIT
 - (2) DOS
 - (3) WINDOWS
 - (4) LAN
 - (5) EXTENDED SERVICES (INCLUDING MS COM, DB)
- o EXECUTE A PHASE I DOCUMENT TO DESIGN EACH RELEASE OF EACH PRODUCT LINE
- o EXECUTE A PHASE II DOCUMENT TO DEVELOP EACH RELEASE OF EACH PRODUCT LINE (E.G., EXECUTE WITH DLA:)
- (9) LAN286 RELEASE OS/2 1.3 (CUTTER) OS/2 2.0 (CRUISER) (1) (10) LAN386 RELEASE (2) (3) OS/2 2.1 (YAWL) OS/2 PORTABLE RELEASE 1 (11) ES 1.2 (4) (12) ES 1.3 OS/2 PORTABLE RELEASE 2 (5) (13) ES 2.0 (14) ES 2.1 (6) DOS 4.1 (NEWDOS)

(8) WINDOWS 2.X WINDOWS 3.X

(15) ...

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STANDARD T&C'S FOR PAYMENT AND ROYALTIES

ROYALTY CALCULATION

- o PERCENTAGE OR DOLLAR ROYALTY AMOUNT
- o MOST-FAVORED-CUSTOMER
- o PAID-UP LICENSE AFTER/3 1/2 YEARS
- o MULTIPROCESSORS/LANS

STANDARD ROYALTY EXEMPTIONS

- o INTERNAL USE OF ALL DLA CODE
- o MARKETING/DEMO PURPOSES
- o DOCUMENTATION, DISPLAY SCREENS, PRODUCT SPECS
- o MAINTENANCE AND MINOR FUNCTIONAL RELEASES
- MINOR PORTIONS OF CODE (FORMULA FOR PARTIAL USE)

ROYALTY PAYMENT ADMINISTRATION

ROYALTY FOR DLA OFTION CODE, E.G.:

- O NO ADDITIONAL ROYALTY IF DEVELOPED WITHIN PLANNED DLA RESOURCE COMMITMENT LEVEL
- o ROYALTY FORMULA IF BEYOND PLANNED DLA RESOURCE
- o REIMBURSE ANY ROYALTY OWED TO 3D PARTY 🗸

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- O CONSOLIDATE 5 PRODUCTS INTO ONE AGREEMENT
 - DOS, WINDOWS, OS/2, LAN, ES
 - INTERDEPENDENCY OF COMMON CODE, TECHNOLOGY
 - INTERDEPENDENCY OF COMMON TERMS, CONDITIONS
 - EASE OF ADDING NEW PRODUCTS, CHANGING TERMS
- o Long Term Base agreement
- o ADAPT LIBRARY CARD CONCEPT
 - PRODUCT LINES
 - RELEASES OF PRODUCTS
- o PROJECT MANAGEMENT PROCESS, BOARDS
 - PROCESS TO CREATE, CHANGE PHASE DOCUMENTS
- O NEW BASE TERMS AND CONDITIONS
 - RIGHT OF FIRST REFUSAL FOR COMMON DEVELOPMENT
 - OPTION TO LICENSE SOME INDEPENDENT WORK
 - INFORMATION DISCLOSURE
 - SOURCE CODE RIGHTS
 - TRADEMARK AND PATENT RIGHTS
 - MORE COMPREHENSIVE ROYALTY TERMS

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TERM AND TERMINATION

o TERM

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- 10 YEARS FOR BASE DLA
- LICENSES DO NOT EXPIRE
- PHASE DOCUMENT OBLIGATIONS DO NOT EXPIRE WITH BASE DLA

o TERMINATION

- BASE DLA, ADDENDUMS AND PHASE DOCUMENTS TERMINABLE FOR BREACH (LICENSES IRREVOCABLE)
- BASE DLA TERMINABLE AT WILL, BUT T&C'S SURVIVE EXCEPT PROJECT MANAGEMENT PROCESS
- PHASE I DOCUMENTS TERMINABLE AT WILL (RIGHTS TO DESIGN DOCUMENTATION SURVIVE); BUT NOT ADDENDUMS AND PHASE II DOCUMENTS

PROVIDE FOR ADDENDUMS AND PHASE DOCUMENTS

- o DESCRIBE CONTENTS
- o ADDENDUMS TAKE PRECEDENCE OVER BASE DLA
- o Phase documents take precedence over addendums and base dla

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OWNERSHIP, LICENSES AND LICENSE OPTIONS

PATENTS

- INVENTIONS (DURING TERM AND WITHIN SCOPE OF DLA): JOINT INVENTIONS ARE JOINTLY OWNED, SEPARATE INVENTIONS ARE OWNED BY INVENTING PARTY, WITH PAID-UP UNRESTRICTED LICENSE TO OTHER PARTY
- O BACKGROUND PATENTS: EACH PARTY GRANTS IMMUNITY TO OTHER PARTY AND ITS LICENSESS TO EXTENT NEEDED TO EXERCISE COPYRIGHT LICENSES

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TRADEMARKS

- o BASE DLA CONTAINS COMPREHENSIVE TRADEMARK/LOGO OWNERSHIP AND LICENSING T&C'S (ROYALTIES?)
- o MARKETING SUPPORT BOARD APPROVES PRODUCT TRADEMARK AND LOGO FOR THE PRODUCT; PARTY WITH PRIMARY DEVELOPMENT RESPONSIBILITY OWNS NEW TRADEMARKS AND LOGOS
- o EACH PARTY MUST:
 - USE PRODUCT TRADEMARKS, BUT ONLY WITH DLA CODE OR DLA OPTION CODE PRODUCTS
 - USE DLA PACKAGING LOGO DESIGN, BUT ONLY ON DLA PRODUCTS (NOT DLA OPTION CODE)
 - ATTRIBUTE OTHER PARTY, BUT ONLY ON DLA PRODUCTS (NOT DLA OPTION CODE)

INFORMATION DISCLOSURE

- o NEW INFORMATION DISCLOSURE AGREEMENT TO COVER ALL DISCLOSURES BETWEEN IBM AND MS
- O CATEGORY FOR IBM SPECIAL CONFIDENTIAL INFORMATION
- o SPECIFIC T&C'S FOR DLA SOURCE CODE, PRODUCT DESIGN DOCUMENTATION, BUSINESS RELATIONSHIP

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LICENSE OPTION

- o EACH PARTY HAS OPTION TO LICENSE, AT ANY TIME WITHIN 5 YEARS AFTER FIRST GA, ANY DLA OPTION CODE OF THE OTHER PARTY
- DLA OPTION CODE MEANS ANY CODE OWNED OR LICENSEABLE BY A PARTY DURING TERM OF DLA WHICH THE PARTY MAKES GENERALLY AVAILABLE IN A NEW RELEASE OF A DLA PRODUCT, (EITHER PACKAGED WITH IT OR PROVIDED SEPARATELY WITHOUT SEPARATE CHARGE), WHICH:
 - (1) IS SUBSTANTIALLY DERIVED FROM THE CODE OF A 1...

 DLA PRODUCT, AND (A) IS PORTED TO ANOTHER HARDWARE PLATFORM, OR (B) ENHANCES THE PERFORMANCE OR FUNCTION OF THE DLA PRODUCT; OR;
 - (2) OPERATES IN NATIVE MODE ON PC-DOS
 COMPATIBLE COMPUTERS, AND FUNCTIONALLY
 REPLACES A DLA PRODUCT (E.G., PROVIDES THE
 API); (BUT EXCLUDING ANY UNIX OPERATING
 SYSTEM)
- O OS/2 SE BASE, PM AND OS/2 TOOLKIT ARE TREATED AS SEPARATE PRODUCTS
- o EXCLUDES:
 - (1) TEMPORARY PROMOTIONAL OFFERINGS;
 - (2) APPLICATION PROGRAMS THAT ARE ALSO DISTRIBUTED BY THE PARTY IN SUBSTANTIAL QUANTITIES AS SEPARATELY PRICED PRODUCTS;
 - (3) FOR A PERIOD OF 3 YEARS AFTER FIRST GA, ANY IBM DEVELOPED CODE TO SUPPORT ANY HARDWARE INTERFACE WHICH IBM IS THE FIRST IN THE INDUSTRY TO SHIP; AND
 - (4) HARDWARE MICROCODE
- O DLA OPTION CODE BECOMES DLA CODE IF THE OPTION IS EXERCISED
- ALSO OPTION TO REDISTRIBUTE, ON A MOST FAVORED DISTRIBUTOR BASIS, ANY DOS OR OS/2 COMPATIBLE PROGRAMMING TOOLS. UTILITIES OR COMPILER PACKAGES (OBJECT CODE ONLY) WHICH THE OTHER PARTY OWNS AND DISTRIBUTES THROUGH RETAIL

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OWNERSHIP, LICENSES AND LICENSE OPTIONS

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OWNERSHIP

- o PRODUCT DESIGN DOCUMENTATION FOR DLA PRODUCTS IS JOINTLY OWNED WITHOUT ACCOUNTING (INCLUDING ASPECTS OF DESIGN THAT ARE DESCRIBED BY PROTOTYPE SOURCE CODE)
- O CODE FOR DLA PRODUCTS IS OWNED BY THE DEVELOPING PARTY

LICENSES

- LICENSEE OF DLA PRODUCT UNDER PHASE II DOCUMENT HAS IRREVOCABLE, NON-EXCLUSIVE, WORLDWIDE LICENSE TO:
 - (1) USE AND COPY OBJECT AND ALL SOURCE CODE INTERNALLY.
 - (2) PREPARE DERIVATIVE WORKS, AND
 - (3) SUBLICENSE 3D PARTIES TO ALL OBJECT CODE
 AND UNRESTRICTED SOURCE CODE, SUBJECT TO
 ANY EXCLUSIVE MARKETING RIGHTS

o LICENSEE OF RESTRICTED SOURCE CODE MAY USE ONLY INTERNALLY

O NO LICENSE TO HARDWARE PROPRIETARY "UNIQUE CODE" OF OTHER PARTY AS DESCRIBED IN PHASE II DOCUMENT, IF ANY

IBM EXCLUSIVE MARKETING RIGHTS FOR WINDOWS, ES LAN DOS RUP, USIZ SE RUP ONLY:

o IBM HAS WORLDWIDE EXCLUSIVE MARKETING RIGHTS AS TO ALL: (1) (DIRECT SALES TO END USERS, AND (2) DISTRIBUTION THROUGH IBM AUTHORIZED HARDWARE DEALERS AND INDUSTRY REMARKETERS

O EXCLUSIVITY TERMINATES FOR A PRODUCT IF IBM FAILS TO MEET SPECIFIED MINIMUM SALES TARGETS

TO MEET SPECIFIED MINIMUM SALES TARGETS

O EXCLUSIVITY EXPIRES AFTER 5 YEARS, UNLESS

- as to what

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EXTENDED

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HIGHLY

PRODUCT DESIGN AND DEVELOPMENT

- o DEVELOPMENT CHECKPOINT PROCESS
 - IBP KICKOFF PROPOSE NEW PRODUCT
 - IBP EXIT COMMIT TO DEVELOP NEW PRODUCT
 - FUNCTION/COMPONENT/SYSTEM TEST
 - ANNOUNCE/AVAILABILITY READINESS
- PHASE I DOCUMENT EXECUTED AT IBP START FOR A NEW RELEASE - DEVELOP IBP PRODUCT DESIGN DOCUMENTATION
- o PHASE II DOCUMENT EXECUTED AT IBP EXIT FOR A NEW RELEASE DEVELOP PRODUCT BASED ON IBP DESIGN DOCUMENTATION
- o RIGHT OF FIRST REFUSAL: EACH PARTY MUST OFFER THE OTHER PARTY THE OPPORTUNITY TO EXECUTE A PHASE II DOCUMENT BEFORE PURSUING INDEPENDENT DEVELOPMENT OF <u>DLA OPTION CODE</u>
- NEITHER PARTY MAY ANNOUNCE OR PUBLICLY DISCLOSE ANY DLA PRODUCT <u>BEFORE GA</u> WITHOUT APPROVAL OF MANAGEMENT BOARD, BUT MAY DISCLOSE UNDER CDA'S.
- MARKETING SUPPORT BOARD REVIEWS PUBLIC STATEMENTS AND ANNOUNCEMENTS AND APPROVES CONFIDENTIAL DISCLOSURE CONTENT FOR CUSTOMERS, ISV'S, ETC.

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PROJECT MANAGEMENT PROCESS

- DEFINE FORMAL PROCESSES FOR PARTIES TO AGREE ON PRODUCT DEVELOPMENT:
 - SEMI-ANNUAL PLAN CYCLE

 - DEVELOPMENT CHECKPOINT PROCESS DCR PROCESS (ALL PRODUCT CHANGES)
- DEFINE ROLE OF PRODUCT MANAGER ٥
 - PARTY WITH PRIMARY DEVELOPMENT RESPONSIBILITY DESIGNATED IN ADDENDUM
 - MANAGES THE DESIGN, DEVELOPMENT, TESTING, MAINTENANCE AND SUPPORT OF PRODUCT
 - MUST FOLLOW DIRECTION OF, OR OBTAIN APPROVAL OF, DLA MANAGEMENT BOARDS FOR DEVELOPMENT ACTIVITIES, AS DESCRIBED IN DEVELOPMENT PROCESSES
- DEFINE STRUCTURE AND ROLE OF DLA PROJECT MANAGEMENT BOARDS
 - MANAGEMENT BOARD: DIRECTS PRODUCT MANAGERS AND OTHER BOARDS AND RESOLVES DISAGREEMENTS (OR ESCALATES TO CANNAVINO-GATES LEVEL); DIRECTS CREATION OF NEW PHASE DOCUMENTS AND ADDENDUMS
 - REQUIREMENTS BOARD: DETERMINES PRIORITIZES CUSTOMER PRODUCT REQUIREMENTS; APPROVES NEW PRODUCTS; APPROVES PRODUCT CONTENT CHANGES
 - ARCHITECTURE BOARD: DETERMINES SYSTEM TECHNOLOGY AND STRUCTURE, TECHNICAL PRIORITIES; APPROVES PRODUCT TECHNICAL DESIGN AND CHANGES
 - MARKETING SUPPORT BOARD: APPROVES PRE-ANNOUNCEMENT DISCLOSURE CONTENT; RECOMMENDS PRODUCT ANNOUNCEMENT STRATEGY; APPROVES PRODUCT TRADEMARKS; COORDINATES DEVELOPMENT OF MARKETING, PROMOTIONAL AND TRAINING MATERIALS
 - PROCESS AND TOOLS BOARD: DETERMINES DEVELOPMENT PROCESSES AND TOOLS
 - ASSURANCE BOARD: ENSURES THAT PRODUCTS MEET CRITERIA FOR CHECKPOINT EXITS

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